

Headed2 for States

BUILDING YOUR WORKFORCE: ECONOMIC
GROWTH AND OPPORTUNITY FOR YOUR STATE



Headed2 for States guides career seekers to in-demand career pathways, occupations, training, and certifications.

The platform can be customized to match the labor needs of your state's most essential industries. Prepare the emerging and existing workforce in your state to meet your labor market demands.



Support Education to Workforce Pipeline

Provide students with a more personalized experience as they explore future opportunities with regional- and state-specific data.



Strengthen Key Industries

Promote the industries of greatest importance to your state and drive interest and pipeline for high-demand careers in your region.



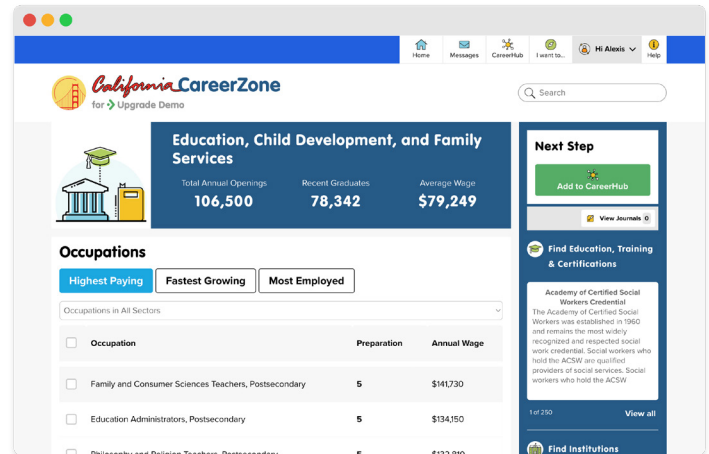
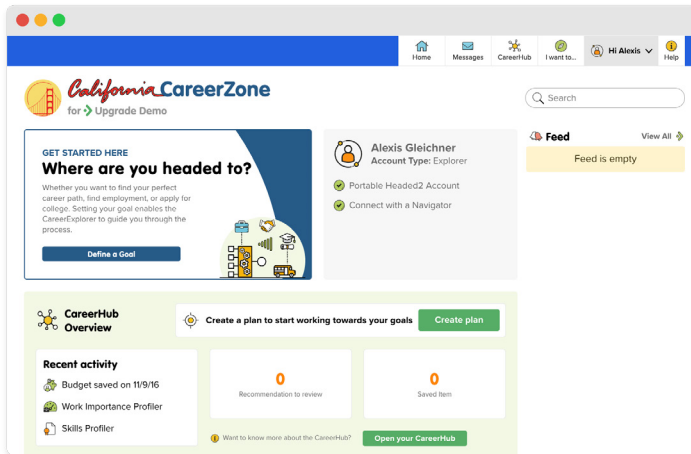
Promote Equity and Access

Deliver equitable access to career exploration and planning tools to develop knowledge of in-demand industries, occupations, and career pathways, and create action plans for employment, continuing education, and career advancement.



Develop Workforce Skills

Energize your workforce by aligning interests and abilities with local opportunities and creating clear pathways to meeting both worker and business needs.



Comprehensive Career Navigation

Support statewide career planning and work-based learning to provide individuals with access to career information, employment data, and work experience opportunities to inform their career pathway planning.

Individualized Career Pathways

Facilitate self-assessments and goal setting for individualized career pathway planning for continuing education and training, pursuing an industry certification, securing employment or career transition, or enlisting in the military.

State Customization

Customize your state's needs to drive engagement and usage by internal and external stakeholders.

Financial Literacy

Provide career seekers with access to a robust budgeting tool and information on salaries of different types of jobs in your region.

Labor Market Alignment

Align career exploration and planning with economic and employment opportunities in your state. Add custom content to meet and promote your state's in-demand industry sectors, occupations, career pathways, and industry certifications.

Regional and State-Specific Data

Provide localized data on workforce trends and information to personalize the career exploration experience.

Learn more about Headed2 for States.

Visit www.PowerSchool.com or call 1-877-873-1550 to learn more

